

Establishing Effective Relationships with Government Partners

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Know your NYC Schools Inter-governmental Affairs Team

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Identifying who represents your school community

In addition to national, statewide, and citywide leadership, each school is represented by:

- a) Local Community Education Council (CEC)
- b) Local NYC Community Board
- c) New York City Council Member
- d) Borough President
- e) New York State Assembly Member
- f) New York State Senator (A local position, member of NYS Senate)
- g) United States Congress Member
- h) United States Senator (a statewide position, member of U.S. Senate)



Find your representatives here: <http://maps.nyc.gov/doitt/nycitymap/>

Objective: Building effective relationships between school leaders and elected officials

- Use IGA as a resource to connect with elected officials and their staff
 - *School leaders should:* reach out to IGA Borough Directors for assistance to establish connections or support communicating with local officials
 - *IGA can:* supply school leaders with support with electeds, including contact information, general district/policy/budget information, and helpful talking points
- Your relationship and connection with school stakeholders will shape your relationship with elected officials
 - Elected officials and their staff receive frequent feedback from stakeholders (parents, CEC members, school staff, constituents, government partners, and advocates) in the form of emails, letters, calls, public forums, social media posts, advocacy campaigns, and more.
 - Be accessible and responsive
 - Keep electeds in the loop when there is something newsworthy to share that is related to the school community

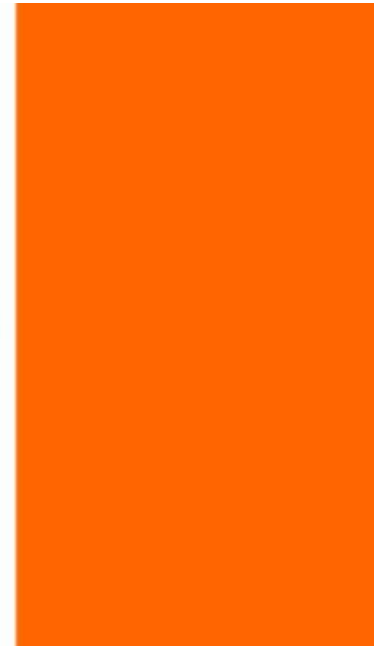
Connecting electeds with your school

- Inviting elected officials to attend and speak at school-based events, especially to those their office helped sponsor and support. (IGA can support you in ensuring this is in accordance with Chancellor's regulations since there are special rules during election season)
- Inviting elected officials to speak with classes on specific topics or create celebratory environments where they can help kick-off the launch of a new program or cut a ribbon showcasing a new school project/initiative.
- Creating a positive impression, building trust, and remaining accessible and responsive to electeds and their staff help to ensure that YOU are their first outreach when they hear questions or concerns in the community

Brief Overview of New York State and City Council Budget Processes

- In January, New York State kicks off its budget process, with a budget proposed by the Executive (Governor).
 - Both houses of the state legislature (Assembly and State Senate) analyze the budget and come up with budget proposals of their own, which may accept or reject the Executive's proposal.
 - After that, the Legislature, and the Executive work to compromise on a final budget, which is due by April 1st.
- The NYC budget process typically starts in January, initiated with the Mayor releasing a preliminary budget and ends in June when the City budget must be voted on and adopted before July 1st.
 - The City's fiscal year is from July 1st to June 30th.
 - The City budget relies heavily on the finalized State budget, especially when it comes to education (almost half of education funding comes from State resources).

New York City Council Grants Guide



Expense Funding and Capital Funds

- New York City elected officials can choose to award local organizations and entities, including schools, with discretionary grant funding. There are two kinds of grants given out at the city level:
 - Expense funding (for operating programs, like an after-school program)
 - Capital funding, commonly referred to as “RESO-A” funds (Ex: New computer lab)

*Please refer to the [legislative grants guide](#) for more information

Grant Applications

- City Council Members and Borough Presidents can begin receiving applications for reso-A (capital improvements) and expense funding in January.
 - Deadlines for submission of applications to the Borough Presidents and City Council are in February. Get and vet your applications early!
- *Please refer to the legislative grants guide for more information

Additional NYC Council Discretionary Funding Opportunities

- City Council Members also have access to Council Education initiatives, such as **CASA grants** where they can select a certain number of schools in their district to receive an after-school arts program administered by the Department of Cultural Affairs.

*Please refer to the legislative grants guide for more information

The Keys to Success

- Typically, each Council Member and Borough President have a budget director and they each develop their own process for receiving applications and deciding on discretionary grants.

The keys to success are:

- Reaching out to elected officials early
- Knowing their key staff and process
- Informing school principals and other relevant stakeholders
- Determining feasibility and early submission of applications (ask for help, if needed)
- Staying on top of the process from start to finish

*Please refer to the legislative grants guide for more information

Capital Improvements

- For capital improvements, please contact the School Construction Authority in advance of submitting an application to ensure the project is capital eligible and to receive an accurate cost estimate to put down on an application.

*Please refer to the [legislative grants guide](#) for more information

New York State Grants Process



NYS Grant Programs

- There are several State Grant Programs for which schools are eligible grant recipients. **On the next slide is a comprehensive list.**
 - **Please note the last two on the list, New York State Economic Development Assistance Program (NESEDAP) and State and Municipal Facilities Program (SAM), are the most commonly used, at least currently.**

*Please refer to the legislative grants guide for more information

NYS Grant Programs cont.

- Strategic Investment Program (SIP)
- Community Capital Assistance Program (CCAP)
- Rebuilding the Empire State through Opportunities in Regional Economies (RESTORE)
- New York Economic Development Program (NYEDP)
- New York Economic Development Capital Program (NYEDCP)
- New York State Technology and Development Program (NYSTAD)
- New York State Regional Economic Development Program (NYS RED)
- New York State Capital Assistance Program (NYS CAP)
- **New York State Economic Development Assistance Program (NYSEDAP)**
- **State and Municipal Facilities Program (SAM)**

NYS Grant Programs cont.

- SAM grants are the most common state legislative grant.

Allowable uses for SAM grants are:

- Construction
- Improvement
- Rehabilitation
- Reconstruction of facilities
- Acquisition of capital facilities
- Acquisition of certain equipment
- Acquisition of technology (a newly allowed use of the funds)

*Please refer to the legislative grants guide for more information

NYS Grant Programs cont.

- Each sponsor (Assembly Member or State Senator) that wishes to award their schools must provide the information on the next slide to the DOE to process these grants.
- Please be sure to include **Katie Jedrlinic** (kjedrlinic@schools.nyc.gov), **Mark Treyger** (mtreyger3@schools.nyc.gov) and **Graham Gordon** (ggordon@schools.nyc.gov) in all your communications to ensure maximum efficiency in processing grants. Sponsors will need different documentation depending on which house they are in:

NYS Grant Programs cont.

- **State Assembly Member:**

- A copy of the Speaker letter which grants approval to move forward with the project
- A copy of the Capital Project Description and Nomination form

- **State Senator:**

- A copy of the Nomination form
- Project Initiation letter – Request for the “Project Information Sheet” – From DASNY
- Project sponsor name and clear description on what the grant will be used for is required

*Please refer to the legislative grants guide for more information

Questions and General Discussion

